

- Creates Community in Online Environment
- Brought Personality to the Students' Union
- Podcasts are Trending
- Minimal Investment of \$1000
- Editing software is user -friendly







- Strong Communication Channel.
- Opportu
  Stakeho
- Ability to highlight events and initiatives throughout the year.
- Brings a VOICE to the SU.
- Spotify, Google & Apple Podcast,
  - and Pocket Cast
- It's been a Blast!

- Opportunity to connect with
  - Stakeholders. (via Interviews)



Jodi Campbell, Executive Director Athabasca University Students' Union executivedirector@ausu.org 780-886-3393 (cell) 1-855-497-7003 (Toll-Free)

AUSU

OPEN MIC

Podcast

